



**Annual Conference of the
Prognostics and Health
Management Society**

September 28-October 1, 2020

[Loews Vanderbilt Hotel](#)
[Nashville, TN, USA](#)

PHM20

Event Sponsorship and Recognition Opportunities

The Prognostics and Health Management Society ([PHM Society](#)) is a non-profit organization dedicated to the advancement of PHM as an engineering discipline. It serves industry, academia and government leaders in this international community. The flagship event of the Society is the Annual Conference of the PHM Society, which will be held in Nashville Tennessee in September 2020. Sponsorship packages are designed to offer organizations high visibility and recognition in all Society activities throughout the year, and especially during the Conference.

All sponsorship options include:

- Recognition in the printed program and within the General Chair Presentations
- Recognition on the Conference web site (name, logo, company description, and link to your web site)
- A table in main area of conference networking as available (preference given to higher level sponsors).
- Access to hospitality rooms for private meetings as available (preference given to higher level sponsors).

The following levels of sponsorship and recognition options have been developed to provide our sponsors with many choices to meet their needs and budget. If further customization is desired, please contact Michael Walker to discuss. **Some conference recognition elements are very popular, so confirm your sponsorship early!**

PLATINUM SPONSORSHIP (Premier Recognition)	Amount
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Sponsorship Package Opportunities (select one - based on availability):	\$10,000
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- ✓ Opening Reception- Monday
- ✓ Diversity Outreach/Networking Event- Wednesday
- ✓ Annual Conference Banquet- Wednesday
- ✓ Participant for conference day (Tuesday, Wednesday, or Thursday) consisting of all technical sessions and AM & PM networking breaks (based on availability) (not including workshops, luminary session, or banquet)
- ✓ All Tutorials or Panel sessions package for the main conference
- ✓ PHM Short Course student scholarships provided in conjunction with Conference

All options include:

- Verbal and visual recognition as a sponsor at all conference formal program and associated events
- Company logos displayed prominently with signage during sponsored conference elements
- Up to four (4) invitations* to the Appreciation Dinner with PHM Society Board of Directors
- Three (3) complimentary full conference registrations (nontransferable)
- Unlimited registrations for company attendees at a \$400 discount off the full conference rate
- Option to submit a Technology Demonstration proposal for consideration
- Option to submit a Product Showcase proposal for consideration

GOLD SPONSORSHIP (Major Recognition of a Conference Element)	Amount
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Sponsorship Package Opportunities (select one - based on availability):	\$7,000
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- ✓ Doctoral Symposium –Monday
- ✓ Smart Cities Track- Monday (includes everything Smart Cities oriented, including lunch)
- ✓ Conference lunch for all registrants – Tuesday
- ✓ Awards Recognition Ceremony- Wednesday
- ✓ Two Breakfasts: Tuesday, Wednesday, and/or Thursday (based on availability)
- ✓ Keynote speaker(s) presentation and appreciation gifts
- ✓ Data Challenge session and awards

All options include:

- Verbal and visual recognition as a sponsor at all conference formal program and associated events
- Company logos displayed prominently with signage during sponsored conference elements
- Up to three (3) invitations* to the Appreciation Dinner with PHM Society Board of Directors
- Two (2) complimentary full conference registrations (nontransferable)
- Unlimited registrations for company attendees at a \$300 discount off the full conference rate
- Option to submit a Technology Demonstration proposal for consideration
- Option to submit a Product Showcase proposal for consideration

SILVER SPONSORSHIP (Event Recognition of a Conference Element)	Amount
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Sponsorship Package Opportunities (select one - based on availability):	\$5,000
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- ✓ Participant continental breakfast – Tuesday, Wednesday or Thursday (based on availability)
- ✓ Career Fair
- ✓ Smart device app for On-site conference networking
- ✓ Printed conference program booklet distributed to all registrants
- ✓ Recognition at an Invited or Panel Session with Conference Program (specially negotiated)

All options include:

- Up to two (2) invitations* to the Appreciation Dinner with PHM Society Board of Directors
- One (1) complimentary full conference registration (nontransferable)
- Up to five (5) registrations for company attendees at a \$200 discount off the full conference rate
- Option to submit a Technology Demonstration proposal for consideration
- Option to submit a Product Showcase proposal for consideration

BRONZE SPONSORSHIP (Limited to SMALL BUSINESSES as defined by US SBA)	Amount
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Sponsorship Package Opportunities (select one - based on availability):	\$3,000
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- ✓ AM or PM participant networking break – Tuesday
- ✓ PM participant networking break – Wednesday
- ✓ AM or PM participant networking Break – Thursday
- ✓ Other shared recognition opportunities

All options include:

- One (1) invitation* to the Appreciation Dinner with PHM Society Board of Directors
- One (1) complimentary full conference registration (nontransferable)
- Up to four (4) registrations for company attendees at a \$150 discount off the full conference rate
- Option to submit a Technology Demonstration proposal for consideration
- Option to submit a Product Showcase proposal for consideration

*** Invitations to the Appreciation Dinner are at the discretion of the Organizers. They are Nontransferable and invitees must be fully registered conference attendees from same company.**

Government and Academic sponsorship and contributor options include:

- Recognition in the printed program and within the General Chair Presentations

GOVERNMENT/ ACADEMIC SPONSOR **Amount**

Included: **\$3,000**

- One (1) invitation* to the Appreciation Dinner with PHM Society Board of Directors
- One (1) complimentary full conference registration (nontransferable)
- Visual recognition as a sponsor at all conference formal program events
- Recognition on the conference web site (name, logo, company description, and link to your web site)
- Option to submit a Technology Demonstration proposal for consideration
- Option to submit a Product Showcase proposal for consideration

GOVERNMENT/ ACADEMIC CONTRIBUTOR **Amount**

Included: **\$1,500**

- One (1) 50% reduction for full conference registration (nontransferable)
- Recognition on the conference web site (name, logo, company description, and link to your web site)

PRODUCT SHOWCASE ONLY

PRODUCT SHOWCASE **Amount**

Included: **\$2,000**

- One (1) complimentary full conference registration (nontransferable)
- Recognition on the conference web site (name, logo, company description, and link to your web site)
- Option to submit a Product Showcase proposal for consideration

To register your sponsorship, please visit: <https://na.eventscloud.com/phmsponsor2020>
or contact Casey Meyer directly at cmeyer@executiveevents.com

You may also contact members of the Sponsorship and Conference Management Committee:

- Michael Walker michael.walker@d2ktech.com +1-805-610-1820
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The Prognostics and Health Management Society is a 501(c)(3) non-profit organization. Your sponsorship contributions may be tax deductible. Please consult with the IRS or a tax professional regarding the deductibility of your contributions.