



# Annual Conference of the Prognostics and Health Management Society

October 2-8, 2016

Denver Embassy Suites Downtown Conference Center  
Denver, CO, USA

## PHM16

# Event Sponsorship, Recognition, and Technical Demonstration Opportunities

The Prognostics and Health Management Society ([PHM Society](#)) is a non-profit organization dedicated to the advancement of PHM as an engineering discipline. It serves industry, academia and government leaders in this international community. The flagship event of the Society is the Annual Conference of the PHM Society, which will be held in Denver in October 2016. Sponsorship packages are designed to offer organizations high visibility and recognition in all Society activities throughout the year, and especially during the Conference.

All sponsorship options include:

- Recognition in the printed program and on the General Chair Presentations
- Recognition on the Conference web site (name, logo, company description, and link to your web site)
- A table in main area of conference networking as available (preference given to higher level sponsors). *Due to space limitations at the hotel venue, tables will be limited to 9 total, so book early!*
- Access to hospitality rooms for private meetings as available (preference given to higher level sponsors)

The following levels of sponsorship and recognition options have been developed to provide our sponsors with many choices to meet their needs and budget. In addition, if further customization is desired, please contact Carl Byington to discuss such options. **Some event elements are very popular, so confirm your sponsorship early if you desire something specific on the list!**

### PLATINUM SPONSORSHIP (Premier Recognition)

Amount

#### Sponsorship Package Opportunities (select one - based on availability):

**\$10,000**

- ✓ Annual conference banquet – Wednesday
- ✓ Entire conference day consisting of all technical sessions, breakfast, AM & PM networking breaks, and the social event of the day (not including workshops, luminary session, or banquet)
- ✓ All Tutorials or Panel sessions package for the entire conference
- ✓ Conference T-shirt (without logo) and additional gift item (with logo) distributed to all attendees
- ✓ PHM Short Course provided in conjunction with Conference

#### All options include:

- Verbal and visual recognition as a sponsor at all conference formal program and associated events
- Company logos displayed prominently with signage during sponsored conference elements
- Up to four (4) invitations\* to the Appreciation Dinner with PHM Society Board of Directors
- Two (2) complimentary conference registrations and a \$400 discount for all company attendees

### GOLD SPONSORSHIP (Major Recognition of a Conference Element)

Amount

#### Sponsorship Package Opportunities (select one - based on availability):

**\$7,000**

- ✓ Welcome networking reception – Monday
- ✓ Doctoral symposium – Sunday
- ✓ Keynote speaker(s) presentation and appreciation gifts
- ✓ Conference lunch and keynote speech – Tuesday
- ✓ Technical poster networking reception – Tuesday
- ✓ Awards and recognition ceremony – Wednesday
- ✓ Data Challenge session and awards

**All options include:**

- Verbal and visual recognition as a sponsor at all conference formal program and associated events
- Company logos displayed prominently with signage during sponsored conference elements
- Up to three (3) invitations\* to the Appreciation Dinner with PHM Society Board of Directors
- One (1) complimentary conference registration and a \$300 discount for all company attendees

**SILVER SPONSORSHIP (Event Recognition of a Conference Element)**

**Amount**

**Sponsorship Package Opportunities (select one - based on availability):**

**\$5,000**

- ✓ Doctoral Symposium limited-participant refreshment break – Sunday
- ✓ Participant continental breakfast – Tuesday
- ✓ Participant continental breakfast – Wednesday
- ✓ Participant continental breakfast – Thursday
- ✓ Printed conference program distributed to all registrants and on-line proceedings
- ✓ Shared recognition at an Invited or Panel Session with Conference Program

**All options include:**

- Up to two (2) invitations\* to the Appreciation Dinner with PHM Society Board of Directors
- Up to five (5) registrations for company attendees at a \$250 discount

**BRONZE SPONSORSHIP (Recognition Available ONLY TO SMALL BUSINESSES as defined by US SBA)**

**Amount**

**Sponsorship Package Opportunities (select one - based on availability):**

**\$3,000**

- ✓ AM (if available) or PM participant networking break – Monday
- ✓ AM or PM participant networking break – Tuesday
- ✓ AM or PM participant networking break – Wednesday
- ✓ AM or PM (if available) participant networking Break – Thursday

**All options include:**

- One (1) invitation\* to the Appreciation Dinner with PHM Society Board of Directors
- Up to four (4) registrations for company attendees at a \$200 discount

*\* Invitations are Nontransferable - must be a fully registered conference attendee from same company.*

To register your sponsorship please visit: <http://www.regonline.com/SponsorRegistrationPHM>  
or if doing so before this link is updated for 2016, please contact Yvonne Lopez directly at  
[ylopez@executiveevents.com](mailto:ylopez@executiveevents.com)

You may also contact members of the Sponsorship and Conference Management Committee:

Patrick Kalgren [patrick.kalgren@impact-tek.com](mailto:patrick.kalgren@impact-tek.com) +1-585-730-0539  
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*The Prognostics and Health Management Society is a 501(c)(3) non-profit organization. Your sponsorship contributions may be tax deductible. Please consult with the IRS or a tax professional regarding the deductibility of your contributions.*