



Annual Conference of the Prognostics and Health Management Society

September 29 – October 2, 2014

[Hilton Fort Worth](#)

Fort Worth, TX, USA

PHM14

Sponsorship and Recognition Opportunities

The Prognostics and Health Management Society (PHM Society) is a non-profit organization dedicated to the advancement of PHM as an engineering discipline. It serves industry, academia and government leaders in this international community. The flagship event of the Society is the Annual Conference of the PHM Society, which will be held in Fort Worth in 2014. Sponsorship packages are designed to offer organizations high visibility and recognition in all Society activities throughout the year, and especially during the Conference.

All sponsorship options include:

- Signage recognition with company logos at sponsored event
- Recognition in the printed program and on the General Chair Presentations
- Acknowledgement at the beginning of general sessions and social events
- Recognition on the Conference web site (name, logo, company description, and link to web site)
- A table in main area of conference networking as available (preference given to higher level sponsors)
- Access to hospitality rooms for private meetings as available (preference given to higher level sponsors)

PLATINUM SPONSORSHIP (Premier Recognition)

Amount

Sponsorship Package Opportunities (select one - based on availability):

\$10,000

- ✓ Annual conference banquet – Wednesday (Oct 1)
- ✓ Entire conference day consisting of all technical sessions, breakfast, AM & PM networking breaks, and the social event of the day (not including workshops, luminary session, or banquet)
- ✓ Day-long Heavy Machinery, Oil & Gas (HMOG) Workshop with topic specific panels
- ✓ All tutorials and panel sessions package for the entire conference
- ✓ Technology demonstration and innovation showcase area sponsor (multiple days)
- ✓ Conference T-shirt (without logo) and additional gift item (with logo) distributed to all attendees

All options include:

- Verbal and visual recognition as a sponsor at all conference formal program and associated events
- Company logos displayed prominently during specific sponsored conference elements
- Continued recognition during the year on the website, at other events, and in mailings
- Three (3) invitations to the appreciation dinner with board of directors
- Two (2) complimentary conference registrations and a \$300 discount for all company attendees

GOLD SPONSORSHIP (Major Recognition)

Amount

Sponsorship Package Opportunities (select one - based on availability):

\$7,000

- ✓ Welcome networking reception – Monday (Sep 29)
- ✓ Doctoral symposium – Monday (Sep 29)
- ✓ Data challenge
- ✓ Luminary session, including speaker appreciation gifts – Tuesday (Sep 30)
- ✓ Conference lunch and keynote speech – Tuesday (Sep 30)
- ✓ Technical highlights reception where poster and technology demonstration participants will be given a dedicated opportunity to showcase their innovative technologies – Tuesday (Sep 30)
- ✓ Awards and recognition ceremony – Wednesday (Oct 1)
- ✓ Customized logo gift packages for registered attendees possible upon request

All options include:

- Verbal and visual recognition as a sponsor at all conference formal program and associated events
- Company logos displayed prominently during specific sponsored conference elements
- Continued recognition during the year on the website, at other events, and in mailings
- Two (2) invitations to the appreciation dinner with board of directors
- One (1) complimentary conference registration and a \$250 discount for all company attendees

SILVER SPONSORSHIP (Focused Event Recognition)

Amount

Sponsorship Package Opportunities (select one - based on availability):

\$4,000

- ✓ Participant continental breakfast – Monday (Sep 29)
- ✓ Doctoral symposium limited-participant lunch – Monday (Sep 29)
- ✓ Participant continental breakfast – Tuesday (Sep 30)
- ✓ Participant continental breakfast – Wednesday (Oct 1)
- ✓ Participant continental breakfast – Thursday (Oct 2)
- ✓ Printed conference proceedings distributed to all registrants

All options include:

- One (1) invitation to the appreciation dinner with the board of directors
- Guaranteed sponsor table if signing up before July 1, 2014.
- Up to five (5) registrations for company attendees at a \$200 discount

BRONZE SPONSORSHIP (Focused Exhibition Level Visibility)

Amount

Sponsorship Package Opportunities (select one - based on availability):

\$2,000

- ✓ AM or PM participant networking break – Monday (Sep 29)
- ✓ AM or PM participant networking break – Tuesday (Sep 30)
- ✓ AM or PM participant networking break – Wednesday (Oct 1)
- ✓ AM or PM participant networking Break – Thursday (Oct 2)
- ✓ Education and professional development workshop
- ✓ Student events (please inquire for details)

All options include:

- One (1) invitation to the appreciation dinner with the board of directors
- Guaranteed sponsor table if signing up before July 1, 2014.
- Up to three (3) registrations for company attendees at a \$150 discount

To register your sponsorship please visit: <http://www.regonline.com/SponsorRegistrationPHM>

You may also contact members of the Sponsorship and Conference Management Committee

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The PHM Society is also organizing the 2nd European Conference of the PHM Society in Nantes, France, July 8–10, 2014. Joint sponsorship opportunities are available.

The Prognostics and Health Management Society is a 501(c)(3) non-profit organization. Your sponsorship contributions may be tax deductible. Please consult with the IRS or a tax professional regarding the deductibility of your contributions.

www.phmsociety.org