



Annual Conference of the Prognostics and Health Management Society

October 18-24, 2015

[Coronado Island Marriott Resort & Spa](#)

San Diego, CA, USA

PHM15

Event Sponsorship, Recognition, and Technical Demonstration Opportunities

The Prognostics and Health Management Society ([PHM Society](#)) is a non-profit organization dedicated to the advancement of PHM as an engineering discipline. It serves industry, academia and government leaders in this international community. The flagship event of the Society is the Annual Conference of the PHM Society, which will be held in San Diego in October 2015. Sponsorship packages are designed to offer organizations high visibility and recognition in all Society activities throughout the year, and especially during the Conference.

All sponsorship options include:

- Recognition in the printed program and on the General Chair Presentations
- Recognition on the Conference web site (name, logo, company description, and link to web site)
- A table in main area of conference networking as available (preference given to higher level sponsors)
- Access to hospitality rooms for private meetings as available (preference given to higher level sponsors)

The following levels of sponsorship and recognition options have been developed to provide our sponsors with many choices to meet their needs and budget. In addition, if further customization is desired, please contact Carl Byington to discuss such options. **Some event elements are very popular so confirm your sponsorship early if you desire something specific on the list!**

PLATINUM SPONSORSHIP (Premier Recognition)

Amount

Sponsorship Package Opportunities (select one - based on availability):

\$10,000

- ✓ Annual conference banquet – Wednesday (Oct 21)
- ✓ Entire conference day consisting of all technical sessions, breakfast, AM & PM networking breaks, and the social event of the day (not including workshops, luminary session, or banquet)
- ✓ All tutorials and panel sessions package for the entire conference
- ✓ Conference T-shirt (without logo) and additional gift item (with logo) distributed to all attendees
- ✓ PHM Short Course provided in conjunction with Conference

All options include:

- Verbal and visual recognition as a sponsor at all conference formal program and associated events
- Company logos displayed prominently with signage during sponsored conference elements
- Up to four (4) invitations* to the Appreciation Dinner with PHM Society Board of Directors
- Two (2) complimentary conference registrations and a \$300 discount for all company attendees

GOLD SPONSORSHIP (Major Recognition of a Conference Element)

Amount

Sponsorship Package Opportunities (select one - based on availability):

\$6,000

- ✓ Welcome networking reception – Monday (Oct 19)
- ✓ Doctoral symposium – Sunday / Monday (Oct 18-19)
- ✓ Luminary session, including speaker appreciation gifts – Tuesday (Oct 20)
- ✓ Conference lunch and keynote speech – Tuesday (Oct 20)
- ✓ Technical highlights and poster reception – Tuesday (Oct 20)
- ✓ Awards and recognition ceremony – Wednesday (Oct 21)
- ✓ Data Challenge Session and Award – Thursday (Oct 22)
- ✓ Special Invited or Workshop Session Topic within Conference

All options include:

- Verbal and visual recognition as a sponsor at all conference formal program and associated events
- Company logos displayed prominently with signage during sponsored conference elements
- Up to three (3) invitations* to the Appreciation Dinner with PHM Society Board of Directors
- One (1) complimentary conference registration and a \$250 discount for all company attendees

SILVER SPONSORSHIP (Limited Event Recognition of a Conference Element)

Amount

Sponsorship Package Opportunities (select one - based on availability):

\$4,000

- ✓ Participant continental breakfast – Monday (Oct 19)
- ✓ Doctoral symposium limited-participant lunch – Monday (Oct 19)
- ✓ Participant continental breakfast – Tuesday (Oct 20)
- ✓ Participant continental breakfast – Wednesday (Oct 21)
- ✓ Participant continental breakfast – Thursday (Oct 22)
- ✓ Printed conference proceedings distributed to all registrants

All options include:

- Up to two (2) invitations* to the Appreciation Dinner with PHM Society Board of Directors
- Up to five (5) registrations for company attendees at a \$200 discount

BRONZE SPONSORSHIP (Focused Exhibitor/Technology Demonstration Level Visibility)

Amount

Sponsorship Package Opportunities (select one - based on availability):

\$2,500

- ✓ AM or PM participant networking break – Monday (Oct 19)
- ✓ AM or PM participant networking break – Tuesday (Oct 20)
- ✓ AM or PM participant networking break – Wednesday (Oct 21)
- ✓ AM or PM participant networking Break – Thursday (Oct 22)

Additional Bronze sponsorships may be accommodated but event recognition may not be possible once items above are taken.

All options include:

- One (1) invitation* to the Appreciation Dinner with PHM Society Board of Directors
- Up to four (4) registrations for company attendees at a \$150 discount

** Nontransferable - must be a fully registered conference attendee from same company.*

To register your sponsorship please visit: <http://www.regonline.com/SponsorRegistrationPHM>

You may also contact members of the Sponsorship and Conference Management Committee:

Carl Byington carl.byington@impact-tek.com +1-585-729-0782
Patrick Kalgren patrick.kalgren@impact-tek.com +1-585-755-0788
Jeff Bird jbird@magma.ca +1-613-748-3161

The Prognostics and Health Management Society is a 501(c)(3) non-profit organization. Your sponsorship contributions may be tax deductible. Please consult with the IRS or a tax professional regarding the deductibility of your contributions.

